

VIVID STUDIOS, INC.

WEB COLLECTIONS

01 PHOTOGRAPHY

We want your experience at VSI to be just as memorable and enjoyable as the images we create for you.

02 DESIGN

VSI now offers clean, clear and unique print designs with your company's image in mind.

03 WEB

Website development ranging from small custom designed websites to advanced online stores.

04 BLOG

See all our latest collections and projects and keep up with the studio by visiting our blog.

DESIGNED FOR SMALL BUSINESSES LOOKING TO MAKE A BIG IMPACT

vivid studios, inc. | vsi.co | kristi@vsi.co



hello + welcome



KRISTI LYNN KERN

graphic/web designer + photographer

I'm Kristi, the visual branding and graphic designer behind Vivid Studios, Inc. I collaborate with small business owners with big hearts to create beautifully designed visual identities and print pieces to help you elevate your marketing. Visual branding is what brings your brand to life. I'm proud to offer three different web collections for varying budgets and needs, along with opportunities to customize with our branding add-ons and extra marketing design pieces. Please feel free to get in touch if questions arise!

kristi@vsi.co
1.217.784.1310 (studio)
1.309.531.3599 (cell)
www.vsi.co/kristi

A little about Kristi
Married My High School Sweetheart
Mother of 3 (Titus, Zeke, and Gabby)
Loves Jesus
Favorite Band: Need to Breathe
Terrible at: Spelling
Publish Author
Loves Learning
Favorite Food: Lattes
Loves Painting
Lives in a Camper Full Time
Won't Get on an Amusement Ride
Favorite Scent: Pine

Thank you for the opportunity to share what I do with you!



web collections

STANDARD

\$2995

Custom Theme
Up to 6 page website
Contact Form
CMS integration
Social Media integration

Timeline:
4-6 weeks from receiving all
print-ready content

ADVANCED

\$3995

Custom Design
up to 10 page custom website
Contact Form
SEO integration
CMS integration
Social Media integration

Timeline:
6-8 weeks from receiving all
print-ready content

ELITE

Beginning at \$4995

Advanced functionality and/
or e-commerce websites must
be individually quoted

Timeline:
6-10 weeks from receiving all
print-ready content

SEO Foundation and Home Page Optimization - Included in all web collections

Hosting is the protected storage in the cloud where your site is kept. To ensure proper security, backups, data tracking, updates, and maintenance, we require all sites to be hosted on our platform.

STANDARD HOSTING PLAN

Daily Security Checks
Daily Backups
Monthly Maintenance and Updates
Up to 5GB of Storage
Free SSL
Basic Email

\$95/monthly

PRO HOSTING PLAN

Everything in the Standard Plan plus
Up to 10GB of Storage
Sub Domains
SEO and Analytics Monitoring
10 Email Inboxes
Priority Service

\$115/monthly

E COMMERCE HOSTING PLAN

Everything Included in both Standard
and Pro
Dedicated IP
Advanced SSL for Secure Transactions
Secure Checkout Capabilities
Increased Storage Space

Individually Quoted



TIMELINES + START DATES

The timelines noted on the previous pages are approximates. Actual timelines will depend on final project details and requests, branding add-ons, and client response times. When we can start our project depends on my current availability.

REVISIONS

Each step in the design process includes 2 rounds of revisions. Any additional revisions are charged at an hourly rate.

CLIENT RESPONSIBILITIES

My process is collaborative and thus, we both have responsibilities to help ensure a beautiful and successful final product. I promise to respect your time and our set schedule, and I ask all my clients to do the same by being timely with providing feedback, sending content, etc. Major delays in client responses may result in our project being pushed back in my schedule and delay fees.

READY TO COLLABORATE?

LET'S CHAT AND SEE IF WE'RE A GOOD FIT!

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