

KRISTI LYNN KERN

GRAPHIC/WEB DESIGNER + PHOTOGRAPHER



ABOUT

Kristi is a hard working, self-motivated, leader in the marketing arena. With over fifteen years experience in print and digital marketing, Kristi is seeking a new graphic/web design retainer contract or part-time/full-time role with a company ready to take their marketing reach to new levels and elevate their branding.

CONTACT

- 📞 309.531.3599
- ✉️ kristi@vsi.co
- 🌐 www.vsi.co/design
- 📍 312 N. Sangamon Ave.
Gibson City, Illinois

PROFESSIONAL

SKILLS

Photoshop	<div style="width: 95%;"></div>
InDesign	<div style="width: 90%;"></div>
Illustrator	<div style="width: 85%;"></div>
WordPress	<div style="width: 80%;"></div>
Web Design	<div style="width: 75%;"></div>
Print Design	<div style="width: 70%;"></div>
Digital Design	<div style="width: 65%;"></div>
Marketing	<div style="width: 60%;"></div>

EXPERIENCE

GRAPHIC/WEB DESIGNER + PHOTOGRAPHER

2014-Present, Vivid Studios, Inc.

- Collaborate with clients worldwide to improve their businesses through distinctive, meaningful, and emotive design.
- Manage visual creation of all brand, promotions and messaging across all digital platforms from concept to completion.

ADJUNCT PROFESSOR

2013-2016, Heartland Community College

- Professor and creator of DesignFUSION, an authentic pre-professional experience in graphic/digital design.
- Instruct Photoshop and photography classes for Community Education

GRAPHIC DESIGNER + PHOTOGRAPHER

2010-2014, Heartland Community College

- Assist the Marketing Team in conceptualizing, developing and producing visual communication pieces that align with Heartland Community College's strategic goals and branding standards.
- Collaborate with colleagues in promoting a consistent and highly professional image of the institution.
- Coordinate and manage photography archiving system and photography request database.

FREELANCE DESIGNER + PHOTOGRAPHER

2008-2014, Kristi Kern Design

- Manage and coordinate graphic design, photography, illustration, fine art and web design projects from concept through completion. Collaborate with clients to create vision, conceive designs and consistently meet deadlines and requirements.

EDUCATION

MASTERS IN ARTS TECHNOLOGY | 2011-2014

Illinois State University | Normal, Illinois

BACHELORS IN GRAPHIC DESIGN | 2008-2010

Columbia College Chicago | Chicago, Illinois

ASSOCIATES IN THE ARTS | 2006-2008

Lincoln College | Lincoln, Illinois