# KRISTI LYNN KERN GRAPHIC/WEB DESIGNER + PHOTOGRAPHER



#### ABOUT

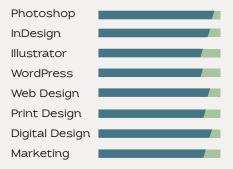
Kristi is a hard working, selfmotivated, leader in the marketing arena. With over fifteen years experience in print and digital marketing, Kristi is seeking a new graphic/web design retainer contract or part-time/full-time role with a company ready to take their marketing reach to new levels and elevate their branding.

#### CONTACT

- 0 309.531.3599
- 🛛 kristi@vsi.co
- www.vsi.co/design
- 312 N. Sangamon Ave. Gibson City, Illinois

#### PROFESSIONAL

#### SKILLS



## EXPERIENCE

### **GRAPHIC/WEB DESIGNER + PHOTOGRAPHER**

#### 2014-Present, Vivid Studios, Inc.

- Collaborate with clients worldwide to improve their businesses through distinctive, meaningful, and emotive design.
- Manage visual creation of all brand, promotions and messaging across all digital platforms from concept to completion.

#### ADJUNCT PROFESSOR

#### 2013-2016, Heartland Community College

- Professor and creator of DesignFUSION, an authentic pre-professional experience in graphic/digital design.
- Instruct Photoshop and photography classes for Community Education

## GRAPHIC DESIGNER + PHOTOGRAPHER 2010-2014, Heartland Community College

# Assist the Marketing Team in conceptualizing, developing and producing

- visual communication pieces that align with Heartland Community College's strategic goals and branding standards.
- Collaborate with colleagues in promoting a consistent and highly professional image of the institution.
- Coordinate and manage photography archiving system and photography request database.

#### FREELANCE DESIGNER + PHOTOGRAPHER

#### 2008-2014, Kristi Kern Design

 Manage and coordinate graphic design, photography, illustration, fine art and web design projects from concept through completion. Collaborate with clients to create vision, conceive designs and consistently meet deadlines and requirements.

## EDUCATION

#### MASTERS IN ARTS TECHNOLOGY | 2011-2014

Illinois State University | Normal, Illinois

#### BACHELORS IN GRAPHIC DESIGN | 2008-2010

Columbia College Chicago | Chicago, Illinois

#### ASSOCIATES IN THE ARTS | 2006-2008

Lincoln College | Lincoln, Illinois